



## PACIFIC INSTITUTE

### HIGHLIGHTS OF PACIFIC INSTITUTE WORK IN 2010

- As the U.N.'s partner for World Water Day 2010 in Nairobi, Kenya, the Pacific Institute released our comprehensive report on the world's water quality issues and solutions. This research was the underpinning for the groundbreaking *UN-Water Statement on Water Quality*, the first time an international statement for action and recommendations for policies has been delivered at World Water Day.
- The Pacific Institute joined the world community in celebrating a critical milestone: the U.N. General Assembly voted to adopt a **resolution recognizing the human right to drinking water and sanitation**. Our early and ongoing work helped define and champion this cause: the Pacific Institute report *The Human Right to Water* was cited in the U.N.'s work on this issue.
- We released **thirteen new publications** on topics of agricultural water conservation and efficiency, the world's water quality challenges and solutions, water risks for businesses, freight transport justice, greywater reuse, corporate water disclosure, California's water bond, and more.
- In 2010, the Pacific Institute **websites received more than 15 million hits, with our reports downloaded close to a million times**. Our research is influencing decision-making and policy around the world. Diverse news media cited the Institute more than 1200 times, from Fox News, *The Wall Street Journal*, and *The New York Times* to *Mother Jones*, NPR's *Fresh Air*, the *San Francisco Chronicle*, and the *UK Guardian*.
- Our **Community Strategies for Sustainability and Justice Program celebrated its 15th anniversary**, honoring the people and community partners that have enriched the program's endeavors in action research, community education, policy advocacy, and movement-building tools for environmental health and justice.
- Community Strategies teamed up with the West Oakland Environmental Indicators Project to perform research supporting the call for community-driven **redevelopment of the Oakland Army Base**.
- We worked with partners in the San Joaquin Valley to document through participatory research the social, economic, and health **impacts of nitrate contamination of water**.
- Pacific Institute researchers are working closely with the City of Oakland on its **Energy and Climate Action Plan** and preparing a new assessment of climate risks and vulnerability.
- As the "operational arm" of the U.N. Global Compact's CEO Water Mandate, the Institute's Globalization Program hosted the Mandate's sixth working conference in Cape Town, South Africa and released the *Guide to Responsible Business Engagement with Water Policy*, giving businesses the practical guidance and tools to engage in a principled way on sustainable water policy.
- We set up partnerships in Indonesia where our **International Water and Communities Initiative** is collaborating on a project to help communities deal with water supply issues and water authority responsiveness through a new mobile application.

- We released a great new online tool, **WECalc, Your Home Water-Energy-Climate Calculator**, to help people figure out their home water use – and the amount of energy it takes – and provide personalized recommendations for reducing that use. Blogs and newsletters around the nation are sending people to try it, at [www.wecalc.org](http://www.wecalc.org).
- We presented our work at **water meetings at home and abroad**, from Cape Town, South Africa, to Alexandria, Egypt, from Long Beach and Sacramento to New York and Washington, D.C., from Nairobi, Kenya to Stockholm, Sweden, including extensive outreach on water conservation and efficiency, climate change, water and energy, water quality, and environmental justice.
- Institute President Peter Gleick **testified before three Congressional Committees** this year on water efficiency, water and energy, and climate change. We were also in Sacramento to present results and recommendations from our *California Farm Water Success Stories* at a briefing for State legislators. This report on **agricultural water conservation and efficiency** has been downloaded more than 20,000 times and the video is being viewed and used by irrigation districts and water managers across the West.
- The Pacific Institute continues our decade-long **efforts on the Salton Sea**. Governor Arnold Schwarzenegger signed Senate Bill 51 to create a new council to oversee the Sea's restoration – one of the recommendations from our work.
- Peter Gleick's new book, ***Bottled and Sold: The Story Behind Our Obsession with Bottled Water***, was published in the Spring and dozens of major media outlets from *The Wall Street Journal* to CNN to *Good Morning America* to *Environment Times* in the UK have spoken with him about how water went from being a free natural resource to one of the most successful commercial products of the last 100 years – and why we are poorer for it.
- Catalina Garzón, co-director of the Institute's Community Strategies Program, was awarded the 2010 Foundations for Change **Thomas I. Yamashita Prize** for her outstanding contributions to social change. Juliet Christian Smith was elected to the **Executive Board of the Agricultural Water Management Council**. The Pacific Institute was a nominee for the **Global Water Intelligence Environmental Contribution of the Year** for our work on agricultural water conservation and efficiency.
- Pacific Institute President Peter Gleick spearheaded the signing of a statement on ***Climate Change and the Integrity of Science*** by 255 members of the National Academy of Sciences, published in the journal *Science* on May 7 – and more than 100 media outlets covered the powerful statement reaffirming the evidence of climate change and its impacts and condemning political attacks on climate scientists.
- Our **Water and Conflict Chronology** at [www.worldwater.org/conflict](http://www.worldwater.org/conflict) was updated to a new searchable format, augmented with interactive features that illustrate the magnitude of struggles over freshwater issues that have been part of societies' development, with more than 200 cases spanning 5000 years.
- The blogosphere water savvy was stepped up with some **50 blogs by Peter Gleick** at *SF Gate* and the *Huffington Post* that engendered widespread news stories on topics from climate change and peak water to bottled water and water meters.
- The Pacific Institute entered the social media world on **Facebook and Twitter**, spreading news about our research and working in new ways to amp up the conversation around environmental sustainability and justice. Check us out at [www.facebook.com/pacificinstitute](http://www.facebook.com/pacificinstitute) and [www.twitter.com/pacificinstitut](http://www.twitter.com/pacificinstitut).